

Noteworthy News from InterceptEFT

New NACHA rules for 2011



- ▶ Originators are no longer required to offer opt out services effective March 18, 2011 for Accounts Receivable Conversion (ARC) and Back Office Conversion (BOC) transactions.
- ▶ Effective September 16, 2011, the use of TEL transactions will be permitted for RECURRING transactions.

For more information on how the new NACHA rules impact you and your business, contact a member of our Customer Support or Risk Management teams at 1-800-378-3328.

Try Text Messaging FREE through April 2011

If you're bombarded by customers who call constantly with account inquiries, double-check every detail and drain valuable staff time, we're here to help. Our new text message notification services give you another option to update customers and employees, and **it's free through April 2011**. Our alerts will send timely processing information, keeping customers updated on account activity while reducing your phone calls and stress.

Send customers the latest information on account activity including debits and credits. Meet the needs of customers who expect mobile options. Rely on consistent message delivery and compatibility with major mobile providers. We'll simplify your processes and help you focus on your business.

Let InterceptEFT help you accomplish **more** and **stressless**. Contact one of our friendly sales representatives today at 1-800-378-3328 to learn about enrolling in text message notifications, and enjoy this convenient new service free through April 2011.



EIN Verification Solution

Having difficulty obtaining a valid EIN verification for your clients? We can help!

Remove the hassle of obtaining EIN verification from your client and let InterceptEFT help you with a low-cost, convenient alternative. By simply submitting an online request, InterceptEFT will attempt to obtain a valid EIN verification from the IRS for just \$10.

To access this easy to use service, simply log in to the [InterceptEFT website](http://www.intercepteft.com).

- ▶ Click on "Other Services"
- ▶ On the dropdown list select "Edits, Correcting Entries, Traces or EIN Verification".
- ▶ On the right-hand side of the screen there is a description of the service and the details to access the request form.

